

TWITTER FOR MEDIA COORDINATORS

🐦 A BRIEF BEGINNERS GUIDE 🐦

WHAT IS TWITTER?

Twitter is an online social networking & microblogging service that enables users to send and read short 140-character messages, called "tweets."(SOURCE: WIKIPEDIA.COM)

GETTING STARTED

Visit www.twitter.com to set up a free account. You will need an email address, username, and password to begin. Most usernames fall under three different types: your name (@SaraKayMooney), a name describing your interests (@LibraryLilley), or a name describing the organization you represent (@RMSMediaCenter).

(SOURCE: HTTP://BIT.LY/1YWMDR)

GLOSSARY OF TWITTER TERMS

@: A sign used to call out usernames in tweets. When a username is preceded by the @ sign, it links to a Twitter profile

DIRECT MESSAGE: Also known as DM, a private tweet sent between the sender & recipient

FOLLOWER: Another Twitter user who has followed you

HANDLE: Your username

HASHTAG: The # symbol is used to mark keywords in a Tweet

RETWEET: The act of forwarding another user's Tweet to all of your followers.

(SOURCE: TWITTER.COM)

WHY SHOULD MEDIA COORDINATORS USE TWITTER?

Share resources
with your
colleagues



RansonIBMediaCenter
@RMSMediaCenter

Great news! The Book Fair will extend into next week (M-W) to make up for snow days.

Reply Retweet Favorite More

Communicate
to stakeholders

Get updates
from other
organizations

YALSA
@yalsa

Our android Teen Book Finder #app is now available thru Google Play! Download it today! bit.ly/1r72A1 @ALALIBRARY #yalit

Reply Retweet Favorite More

Participate in
Professional
Development
Opportunities

CMS Learns
@cmsstotheore

Creating a Classroom Community is #cmsk12chat topic this Wed! Join us @ 8 PM EST @GSchultek & @MuellerTheodore are moderating! #cmspl #nced

Reply Retweet Favorite More

Celebrate successes
and advocate for
your program

Sara Kay Mooney
@sarakaymooney

Our @RansonIBMS bookclub at @AmeliesBakery. Such a joy! Thanks @VeronicaRoth for a compelling book! #RaiderReaders

Reply Delete Favorite More



Adapted from <http://bit.ly/1ywmDr>

SUGGESTIONS ON WHO TO FOLLOW:

Library Orgs & People

@cms_vlms @cmlibrary
@sljournal @jenniferlagarde
@yalsa @aasl

Tech Orgs & People

@NCTIES @adambellow
@codeorg @rmbyrne
@edu_thompson @techgirljenny

Education Orgs & People

@CharMeckSchools @CMStothecore
@mecked @CMSSupt
@kathyschrock @jaymelinton

NC Orgs & People

@nae @theobserver
@ncpublicschools @CharlotteNCGov

JOIN US FOR OUR FIRST-EVER CMS MEDIA COORDINATOR TWITTER CHAT ON 9/2!

WHO: Any interested Media Coordinators with a Twitter account.

WHAT: Join a fast-paced online conversation for an hour every other week for the chance to connect with other Media Coordinators. During these chats, we will discuss specific topics, share resources and ideas, and build community. Topics will range from eBooks, to using data in the Media Center, to teaching research skills, and more!

HOW: A Twitter chat is a conversation that is bound together by a specific hashtag. In this case, we will add the hashtag #CMSLChat to the end of our tweets. We are following the model established by the good people at CMS Learns. For a complete schedule of education-based chats around the country, [click here](#). Feel free to join any conversation that interests you! If you need ideas or help on getting started, check out [Dr. Joe Mazza's free "Learn Twitter" course and resources](#) or [Cybrary Man's Twitter resource page](#). Additionally, www.cmslearns.org has other Twitter-chat resources.

WHEN: The 1st & 3rd Tuesdays of each month, beginning September 2nd. The first topic will be "Using Twitter for Professional Development."

WHY: The chat fosters professional development and growth opportunities, facilitates collaboration, and builds community. It would also make for an effective evaluation artifact. Plus, it's free, and you can participate from the comfort of your own home!

(SOURCE: [HTTP://CMSTEACHINGANDLEARNING.WEEBLY.COM/BLOG/THE-FASTEST-HOUR-ON-TWITTER-CMSK12CHAT](http://cmsteachingandlearning.weebly.com/blog/the-fastest-hour-on-twitter-cmsk12chat))



FOLLOW US ON TWITTER: @CMS_VLMS



The VLMS Twitter Team is Pam Lilley (Cornelius Elementary), Sara Kay Mooney (Ranson Middle), and Lori Colburn (North Meck HS). Feel free to reach out to any of us for more info!